



News and Updates

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Welcome to News and Updates from Smart IMS. If you want some news or updates to be published, please send them to Smart IMS Newsletter group, newsletter@smartIMS.com. Thanks for your support.



Smart IMS bags Human Rights Watch as new strategic customer

New York-based Human Rights Watch (HRW), a non-profit organization, signed strategic agreement with Smart IMS. Smart IMS will support HRW with on-site project execution in the area of application development, Infrastructure support, and helpdesk support. Initial project will start at the HRW New York facility and soon the support will be provided from Smart IMS India facility under the leadership of Pavan Yogender. Operation will cover HRW, US, and Asia-Pacific region.

Smart IMS signs DataProse (part of CSG Group) as their offshore customer

DataProse, a California-based publishing company that operates as a one-stop source for direct mail, billing statements for commercial, municipal, and non-profit organizations, signed an agreement with Smart IMS. There were three projects awarded to Smart IMS, two of which were related to improving the application performance, while the third one was to develop new application using Smart IMS offshore facilities in India. The project will be managed and executed under the leadership of Siva Tata, Smart IMS, India.

Smart IMS adds new services to its portfolio

As a step towards full-fledged IT Organization, Smart IMS categorized its offerings into three verticals: Information Management Services which includes applications development, ERP, database and quality assurance; Infrastructure Management Services to include networks, systems, VoIP and IP video; and Intelligence Management Solutions to focus on business, e-commerce and financial risk analysis for capital markets.



Smart IMS participates MSP Alliance conference in Boston

Apart from managed services product vendors and managed service providers, backup and storage services companies were also present at the conference. In line with our focus to be the best-in-class managed services provider, we expect to partner with some of the key product vendors and services providers present at the conference. Pavan Yogender and Hareesh Mayyala represented Smart IMS, an active member of MSP Alliance.

Dow Jones account grows multi-fold

Dow Jones/Wall Street Journal has been the key account for Smart IMS, and our valued customer for last many years. Since March of 2008, Dow Jones account has grown multi-fold. Revenue for this account is expected to reach a few million. We now work with 4 – 5 departments in Dow Jones, and are expecting to extend our services to new groups very soon. Apart from on-site consulting, discussions are happening for multi-shore application development.

When asked to be our reference, quality assurance manager from Dow Jones had following to say: "I will certainly give an excellent reference for Smart IMS based on the quality of consultants I've gotten in the past. I'll also confirm the overall professionalism and responsiveness that I've seen with Smart IMS."

Do you know?

1. Smart IMS was incorporated in 1994?
2. Smart IMS has their development center located in Hyderabad, India and serving many US and Asia Pacific customers?
3. Smart IMS currently executes projects in the area of ERP (PeopleSoft/Oracle Financials) both onsite/ offshore?
4. IMS in Smart IMS can also be read as Information Management Services, Infrastructure Management Services and Intelligent Management Solutions.

Want to know more? Please send a mail to newsletter@smartIMS.com

Welcome to Smart IMS family

We welcome following members to the Smart IMS family:

- Nagaraju joined Smart IMS family effective April 18th 2008. He will work with Sree Ram and operating from our Hyderabad office
- Vinay Joined Smart IMS effective November 2, 2007. Vinay will be part of Archana's group and will assist Archana from Hyderabad
- Congratulations to Nagesh & Deepika Reddy on the arrival of their daughter Anya on April 23rd 2008