



## News and Updates

August 2008 — Issue 2

Welcome to News and Updates from Smart IMS.  
If you want some news or updates to be published, please send them to Smart IMS Newsletter group, [newsletter@smartIMS.com](mailto:newsletter@smartIMS.com).  
Thanks for your support.



### Smart IMS Launched Syena, a collaboration portal

Syena, a powerful Content Management System (CMS) and Groupware which make the most of the power of Web applications, Sites, Portals, Intranets and Extranets, a web-based tool, a forums site, for poll talking, customer support site.

The Vedas of Indus civilization provide the earliest reference of Garuda, though by the name of Syena, where this mighty bird is said to have brought nectar to earth from heaven. The Puranas, sacred texts of ancient India, which came into existence much later, mention Garuda as doing the same thing, which indicates that Syena (Sanskrit for Eagle) and Garuda are the same.

The content management is named as Syena as it has the bird's eye view and marked view. We want to have the same kind of visibility into our content that comes from many sources.

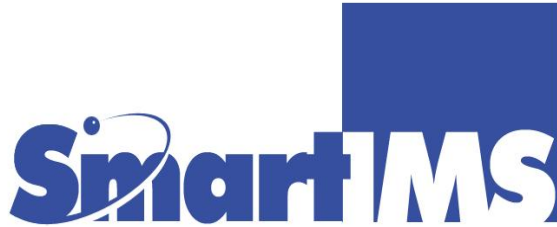
### Inauguration of Conage Version 1.0, Contract Management Product



Afsana Shaik, Executive, HR department presented a gift pack to Amar Reddy, CEO, Smart IMS inc. on the occasion of the all employee meet day on 25th August, 2008 at Smart IMS (India), Hyderabad. Amar opened the wrapper and found a compact disc with a software product Conage, Version 1.0. This is the Contract Management application, the first General Availability (GA), Version 1.0 on the media. He was pleased to release the product and appreciated the effort.

### Smart IMS (India) Employee Meet on 2008

On 25th August, Amar Reddy, CEO, Smart IMS Inc., who operates from the USA center located in New Jersey, attended the meeting at Smart IMS (India), Jubilee Hills, a 10,000 SFT facility close to Hyderabad IT Parks. Amar was on a business trip to India. Employees from the three business units, the professional services, infrastructure management services and information management systems participated in the event.



## Natco Pharma

Smart IMS in partnership with Dishnet Wireless Ltd provided remote infrastructure monitoring and management services to Natco Ltd., a Pharma giant, on a trial basis. A detailed audit of Natco infrastructure was conducted by infrastructure implementation team to understand the existing model and provide solutions to current infrastructure related issues.

A dedicated team has been assigned to customer to facilitate improved network operations and optimize the performance of existing infrastructure.

## Magic Johnson

Smart IMS collaborated with Straight Up technologies, a Los Angeles based network services company, to provide comprehensive infrastructure, monitoring and management services to Magic Johnson Entertainment Company (MJ).

## Advent Net

Smart IMS signed channel partnership agreement with AdventNet for mutual business promotion. Smart IMS has expertise to design, implement and deploy AdventNet products. Business managers of both companies decided to work closely to complement the infrastructure management services and products to promote as a unified business solution in the IT Infrastructure space.

## Requirement Mapping Tool

The Project Coke was to develop a Requirement Mapping Tool (RMT), Version 1 for the client Coca Cola, USA. One of the divisions of Coca Cola wanted to implement, a process that is a small part of Six-Sigma called the Requirement Mapping. Requirement mapping automated tool had to be developed in Microsoft Excel because it was comfortable for the managers.

Want to know more? Please send a mail to [newsletter@smartIMS.com](mailto:newsletter@smartIMS.com)

## Welcome to Smart IMS family

We welcome following members to the Smart IMS family:

- Congratulations to Naresh Gunji on his marriage on 7th August 2008
- Congratulations to Pavan Yogender on his engagement on 28th August 2008
- Congratulations to Sreeram Valluri for he is blessed with a Baby on July 19th 2008

### Information Management Systems

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