

Simplify the Sales Process with Accelerated Roll-out Method

■ Client Overview

The client is a large telecom company retail store across India.

■ The Challenge

The telecom company wanted to open around 450+ retail stores across India and set up their business in selling SIM cards and mobiles and other services. In doing so, the client had to face these challenges:

- Rolling out of 450+ stores across the country in different locations and supporting them on daily basis
- Historical data migration from legacy system and implementation based on the client's business needs with the least amount of downtime
- The need for generating alert at a threshold when preventive maintenance
- Zonal wise sales segregation on a request basis monthly



■ The Solution

Smart IMS deployed Dynamics Retail Solution, which enabled the readiness of CPOS and MPOS, making the sales process easier for the end users. The team accelerated the roll out methodology to help in the seamless roll out of stores. The team also provided robust user training on the product to make the operation seamless and error free.

■ Benefits Delivered



Reduced maintenance cost and simplified sales management



Ease of use from the store owner perspective



Seamless tracking of daily and hourly sales and identification of specific product for sales



Easier configuration of Gift Card, Loyalty Card, and Discounts



103 Morgan Lane
Plainsboro, NJ - 08536



Atlas Communications Technology
A Smart IMS Company